

# THE 7 HABITS of Highly Effective People®

SIGNATURE EDITION 4.0

Renowned as the world's premier personal leadership development offering, the new *7 Habits of Highly Effective People Signature Edition 4.0* aligns timeless principles of effectiveness with modern technology and practices.

No matter how competent a person is they will not have sustained and lasting success, unless they are able to effectively lead themselves, influence, engage and collaborate with others and continuously improve and renew their capabilities. These elements are at the heart of personal, team and organizational effectiveness.

*The 7 Habits of Highly Effective People® Signature Edition 4.0*  
is the proven personal leadership operating system.

## IT DEVELOPS LEADERSHIP EFFECTIVENESS AT THREE LEVELS:

1

### INDIVIDUAL

Develop increased maturity, greater productivity, and the ability to manage one's self.

•  
Execute critical priorities with laser-like focus and careful planning.

2

### TEAM

Increase team engagement, morale, and collaboration.

•  
Improve communication skills and strengthen relationships.

3

### ORGANIZATIONAL

Create a framework for developing core values and creating a highly effective culture.

•  
Develop current and high-potential leaders that model both competence and character.

**This program can be delivered in-house at your organization.**

**Contact (207) 939-1124 or [andreaferantecoaching@gmail.com](mailto:andreaferantecoaching@gmail.com) for more information.**

## UPCOMING OFFERINGS

**For more information about Franklin Covey's**

***The 7 Habits of Highly Effective People Signature Edition 4.0,***

**contact Andrea Ferrante (207) 939-1124 or email: [andreaferantecoaching@gmail.com](mailto:andreaferantecoaching@gmail.com)**



7 Habits Participant Kit

- Participant Guide
- New 7x7 Contract
- Habit Cards
- Practice Cards
- Skill Cards
- Weekly Big Rocks Cards
- Talking Stick
- Living the 7 Habits App



Andrea  Ferrante

BUSINESS AND LEADERSHIP COACH

207-939-1124

• [Andrea@AndreaFerrante.com](mailto:Andrea@AndreaFerrante.com)

• [www.AndreaFerrante.com](http://www.AndreaFerrante.com)